

## Daisy's Dream/Virgin London Marathon 2012 Golden Bond Application Form

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Home Tel: \_\_\_\_\_ Work Tel: \_\_\_\_\_  
 Mobile: \_\_\_\_\_ e-mail: \_\_\_\_\_  
 \_\_\_\_\_  
 T-shirt size: S M L XL Date of Birth \_\_\_\_\_

*Daisy's Dream has to pay for each Golden Bond place, so, in common with many other charities, we will be seeking a **deposit of £250** from each runner to secure their Golden Bond place. In order to ensure we raise more than our costs we ask each runner to pledge to raise at least **£1250 sponsorship** (including your deposit). Runners who can raise more than £1250 will be favoured. If you have to withdraw through injury you will not automatically keep your place for the following year, it will be at the charities discretion.*

Please give details of your running experience including any marathons already undertaken:	
Please give details of how you will raise sponsorship for Daisy's Dream: (i.e. who you will approach for sponsorship, do you work for an employer who will match the money you raise etc.)	
How much sponsorship do you think you will be able to raise for Daisy's Dream?	
How did you know of Daisy's Dream? Do you have a specific reason for choosing to run for Daisy's Dream?	
Signed:	Date:

Return to: Vickie Randall, Daisy's Dream, PO Box 4738, Twyford, Reading, RG10 9GT  
 PLEASE REMEMBER IF YOU HAVE YOUR OWN PLACE THROUGH  
 THE VIRGIN LONDON MARATHON BALLOTT SYSTEM JOIN OUR TEAM AND RAISE  
 SPONSORSHIP FOR DAISY'S DREAM!

# The Virgin London Marathon 2012



*The challenge starts today...*



Tel: 0118 934 2604  
 Email: [info@daisysdream.org.uk](mailto:info@daisysdream.org.uk)  
[www.daisysdream.org.uk](http://www.daisysdream.org.uk)

Registered Charity No. 1067739

## SUPPORTING CHILDREN AFFECTED BY LIFE THREATENING ILLNESS OR BEREAVEMENT...

Childhood bereavement can significantly affect education, social development and family relationships. Unresolved childhood grief may cause difficulties in childhood and through into later life.

Last year Daisy's Dream supported over 600 children in and around Berkshire that were living with a parent with a life threatening illness or had experienced the death of their mother, father, sister, brother or someone else special to them. Support and advice is also available for parents, carers, teachers, health visitors and other professionals working with children.

Can you help us to continue our very special and effective work?

- *£2,200 - pays for a full day family support event*
- *£3,000 enables Daisy's Dream to provide telephone support for a year*
- *£800 pays for a Summer Fun Day*
- *£1200 pays for the cost of supporting a child for a year*
- *£85 pays for balloons that the children release at the end of a support day*
- *£18 pays for a memory box*

*Daisy's Dream needs to raise a minimum of £300,000 each year.  
Every donation helps.*

## DAISY'S DREAM & THE VIRGIN LONDON MARATHON 2012

We are looking for runners to join **Team Daisy** and take part in the Virgin London Marathon on **Sunday, 22<sup>nd</sup> April 2012**.

### Step 1

If you have applied for your own place in the marathon through the ballot system please inform us as soon as you know whether you have been successful.

### Step 2

Complete the Daisy's Dream Golden Bond Application Form and return it to Daisy's Dream as soon as possible. We have six guaranteed places available for the 2012 marathon.

### Step 3

If you are successful through the ballot system we still want you to join Team Daisy and we'll send you a sponsorship pack. If you are unsuccessful your application will be considered for one of our places. We will inform you if you are successful following the ballot.

### Step 4

Daisy's Dream will host a 'Team Daisy' meeting offering fundraising tips and support prior to the event. You have on-line sponsorship facilities, you can also expect local press coverage, a running t-shirt and a celebratory meal a few weeks after the event.

### Steps 5 - 5,000,000 +

Take part in the world's *greatest* road race - The Virgin London Marathon 2012.

[www.virginlondonmarathon.com](http://www.virginlondonmarathon.com)

