



## Daisy's Dream Team : Golden Bond Application : Step-by-Step Guide Virgin London Marathon – Sunday 22 April 2012

We allocate our golden bond places **after** the *Official Virgin London Marathon Online Ballot* has been announced in early October 2011. If you entered the Official Ballot:

- **Successful entries** will receive an email from Virgin London Marathon advising them that they have a place and will receive a 'London Marathon Accepted Magazine' in the post. You are known as 'own place' runners.
- **Unsuccessful entries** will receive an email from Virgin London Marathon advising them that they do not have a place and will receive a 'London Marathon Rejected Magazine' in the post.

**Once you have been notified of the official ballot results please follow these steps:**

### 1. If you have been **accepted** through the 2012 official Virgin London Marathon ballot

- **Congratulations!** We'd love you to join Team Daisy and will provide you with support every step of the way. There is no minimum sponsorship and we would really appreciate your support for all that you can raise!
- To join the Team simply contact the events team on [info@daisysdream.org.uk](mailto:info@daisysdream.org.uk) or call 0118 9342604, please leave your name, address and telephone number and how you heard about running for Daisy's Dream. We look forward to supporting your 2012 Virgin Marathon challenge!

### 2. If you have **not been accepted** through the 2012 official Virgin London Marathon ballot

- If you have filled in and returned our Golden Bond Application form we may be able to offer you a Team Daisy Golden Bond place. This place requires a **minimum** of **£1,250** for Daisy's Dream.
- To continue with your application, you need to contact us by emailing [vickie@daisysdream.org.uk](mailto:vickie@daisysdream.org.uk) or calling 0118 934 2604 once you have received notification of your ballot entry.

### 3. If you did not enter the official 2012 Virgin London ballot

- We still may be able to offer you a Team Daisy Golden Bond place which requires you to raise a minimum of £1,250 for Daisy's Dream.
- If you wish to apply please download an application form from [www.daisysdream.org.uk](http://www.daisysdream.org.uk) complete it and return via email to: [vickie@daisysdream.org.uk](mailto:vickie@daisysdream.org.uk) or post to Team Daisy, PO Box 4738, Twyford, Reading, Berkshire RG10 9GT – get it back as soon as possible as places fill quickly!
- We will acknowledge receipt of your application. If you do not hear from us by November 7<sup>th</sup> please contact us to confirm whether you have been successful in receiving a golden bond place.

**If you have entered the 2012 official online Virgin London Marathon ballot but have not been notified of the result by 7 October 2011, call London Marathon Race Organisers directly on 020 7902 0200.**

Each golden bond application form is processed individually. We evaluate your sponsorship amount pledged and fundraising activities associated with this pledge, in order for us to raise as much as possible to help children and families affected by life threatening illness and bereavement. We also take into consideration experiences with Daisy's Dream and any previous support of the charity. If you are unsuccessful we can place you on a reserve list in case we have any withdrawals due to injury. Thank you for choosing to support Daisy's Dream by applying for a golden bond place in the 2012 Virgin London Marathon.

If you have any queries please contact Vickie in the events team – [vickie@daisysdream.org.uk](mailto:vickie@daisysdream.org.uk) or 0118 934 2604